

AEP Joins Food Lion's Shop and Share Program

June 2005



The Lion Shop & Share Program is the Africa Education Project's latest fundraising effort. The program is an easy and convenient way for AEP

supporters to donate to the Africa Education Project. To participate in the program, first the AEP supporter must register their MVP card and designate Africa Education Project as their nonprofit of choice. Each time the AEP supporter shops at Food Lion and uses their MVP card, a portion of their total grocery purchase will be donated to AEP.

Registration is easy. It takes less than three minutes and links to the Food Lion registration site can be found on the AEP website. Food Lion stores are located in eleven Southeast and Mid-Atlantic states. It is AEP's goal to register 500 people by December 31, 2005.

States with Food Lion Stores

* Delaware * Georgia * Maryland *
* Pennsylvania * Tennessee *
* West Virginia * Florida *
* Kentucky * North Carolina *
* South Carolina * Virginia *

Food Lion sends donations to organizations quarterly. The funds are divided proportionally among the Lion Shop & Share organizations depending on their total accumulated sales. Each maximum amount an organization can earn during a quarter is \$350. AEP plans to use all donations from the Lion Shop and Share Program to support the AEP Scholarship Fund which is used to directly support the education of deserving students in Africa.

Visit the AEP website to sign up: <http://www.africaeducationproject.org/lionshop.htm>